



Date:
Wed, 5 March 2008

Venue:
Microsoft Singapore,
NTUC Centre
(21st Floor)

Time:
7:15pm - 10:30pm
(Dinner & Registration
Starts at 6:30pm)

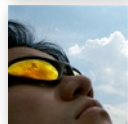


Marketing and Monetization of FB Apps: Hype or Gold Mine?
(Panel Discussion)

Discover the prospects of FB Apps as a marketing tool, its sustainability and the monetizations strategies.



Bernard Leong
Partner,
Thymos Capital



Leonard Lin
Managing Partner,
Tyler Projects



Kien Lee
Founder,
SENATUS



Andrew Wee
Internet Marketer,
WhoIsAndrewWee.com

Facebook Apps with .NET & Visual Studio 2008



Jocelyn Villaraza
ISV Developer Evangelist,
Microsoft Singapore DPE

Jocelyn will show us how to develop Facebook Apps using the Facebook Developer Toolkit and

Visual Studio 2008. The toolkit offers easy-to-use, drag 'n drop controls - You'll be developing Facebook Apps with .NET in no time.

Facebook Apps with CakePHP



Adrian Quek
Chee Tji Hun
Code Crew,
Ablewise Online
Classifieds



How to Piss Off Your Users and Lose Friends



Kelly Choo
Teaching Assistant,
CS3216: Software Development
on Evolving Platforms

Facebook Apps Demo

Showcase of Applications developed by the students of the Facebook Apps Development module (CS3216) in NUS.

Prosperity Garden



AntRush!



And more...

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